



Title of the Event	Academic Event
Date	4th JULY, 2025
Time	10:00 Am to 11:00 Am
Target Audience	Logistics and Supply Chain Students of MBA
No. of Participants	20 Students
Organization	TOCBM
Topic Of the Day	Case study Discussion Using Video
Type of Activity	Academic
Venue:	Room-311
Report prepared by	Dr Sajjad Ahmad Parry
Faculty In-charge	Dr. Sajjad Ahmad Parry

**THE OXFORD COLLEGE OF
BUSINESS MANAGEMENT**

**CASE STUDY
DISCUSSION**

Specialisation:
**SUPPLY CHAIN AND
LOGISTICS**

Date: 4th July, 2025 Room-311



Introduction to Case Study Discussion:

Welcome to this discussion on the “Global Procurement” case study. This session aims to delve into the intricacies of a real-world scenario, providing a practical platform for applying theoretical knowledge and developing critical thinking skills. Case studies are invaluable tools for understanding complex situations, analyzing multifaceted problems, and formulating effective solutions in a simulated environment.

Objectives of this Case Study Discussion:

The primary objectives of our discussion are to:

- To identify and articulate the central issues in Global Procurement.
- Why do companies prefer global procurement over indigenous procurement.

Key Takeaways from this Case Study Discussion:

Upon completion of this discussion, participants should be able to:

- **Gain a Deeper Understanding of Global procurement:** Develop enhanced insights into the practical challenges and opportunities within the context of the case.
- **Improve Problem-Solving Abilities:** Strengthen the capacity to systematically analyze complex problems, identify key variables, and develop strategic solutions.

Conclusion:

In conclusion, this case study discussion provides a unique opportunity to engage with a challenging scenario and collectively derive valuable lessons. By actively participating, critically analyzing the information, and constructively contributing to the dialogue, we will not only deepen our understanding of the case itself but also hone essential skills applicable to a wide range of professional and personal contexts. We aim to leave this discussion with a clearer understanding of the complexities involved, effective strategies for navigating similar situations, and a reinforced appreciation for collaborative problem-solving.
